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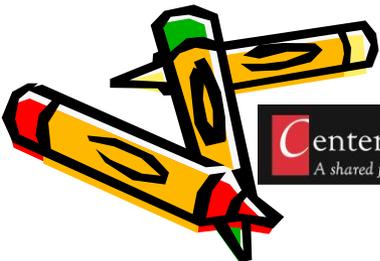


Strategic Planning Point of View Series

POV #4: Faculty and Staff Orientation to Independent School Strategic Planning



What Will Our School Look Like in the Year 2020?



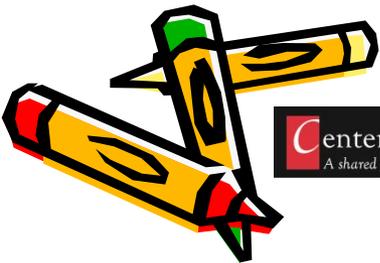
"If you don't know where you're going,
you might not get there." - Yogi Berra



Dream on...



What is *your* dream for our school,
its students, its graduates and
even yourself? How is that dream
different from our school as it is
today? Do you think others share
that dream?



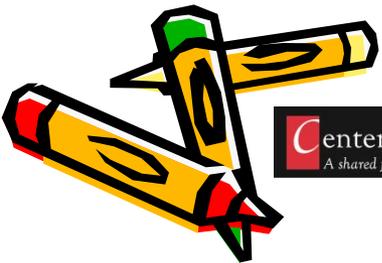
 Center for Strategic Planning
A shared journey to a future vision™



Maybe, but maybe not...in
either case, dreaming
doesn't make it so

Choices do....

The first choice is to plan
strategically for the future...
together.



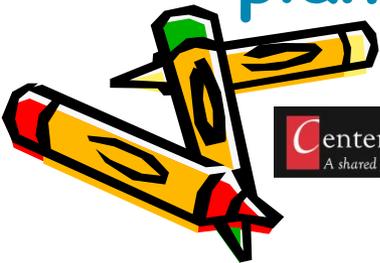
Why Plan Strategically?



- To take charge of the future
- To set direction
- To improve performance
- To solve organizational problems
- To build community
- To create a framework for strategic thinking
- To align people, projects, programs and planning with institutional values



"If the world were perfect, it wouldn't be." -YB



Hallmarks of Successful Plans



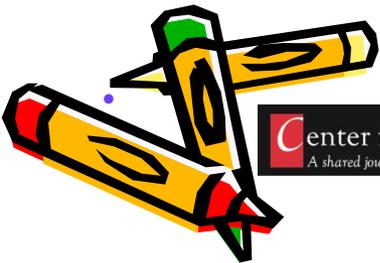
- Inclusivity
- Shared responsibility
- Accountability
- Evaluation
- Institutionalization

"If you don't have a bull pen, you got nothing." -YB



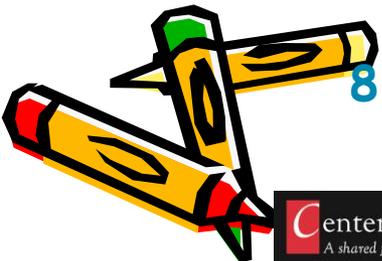
Eight Key Questions

1. What do we stand for?
2. Why do we exist?
3. What are our major opportunities and challenges?
4. What is our desired future state?
5. What must be accomplished to reach it?
6. How will we accomplish our goals?
7. What specific things will we do, changes will we make over the next five years?
8. How will we know we have been successful?

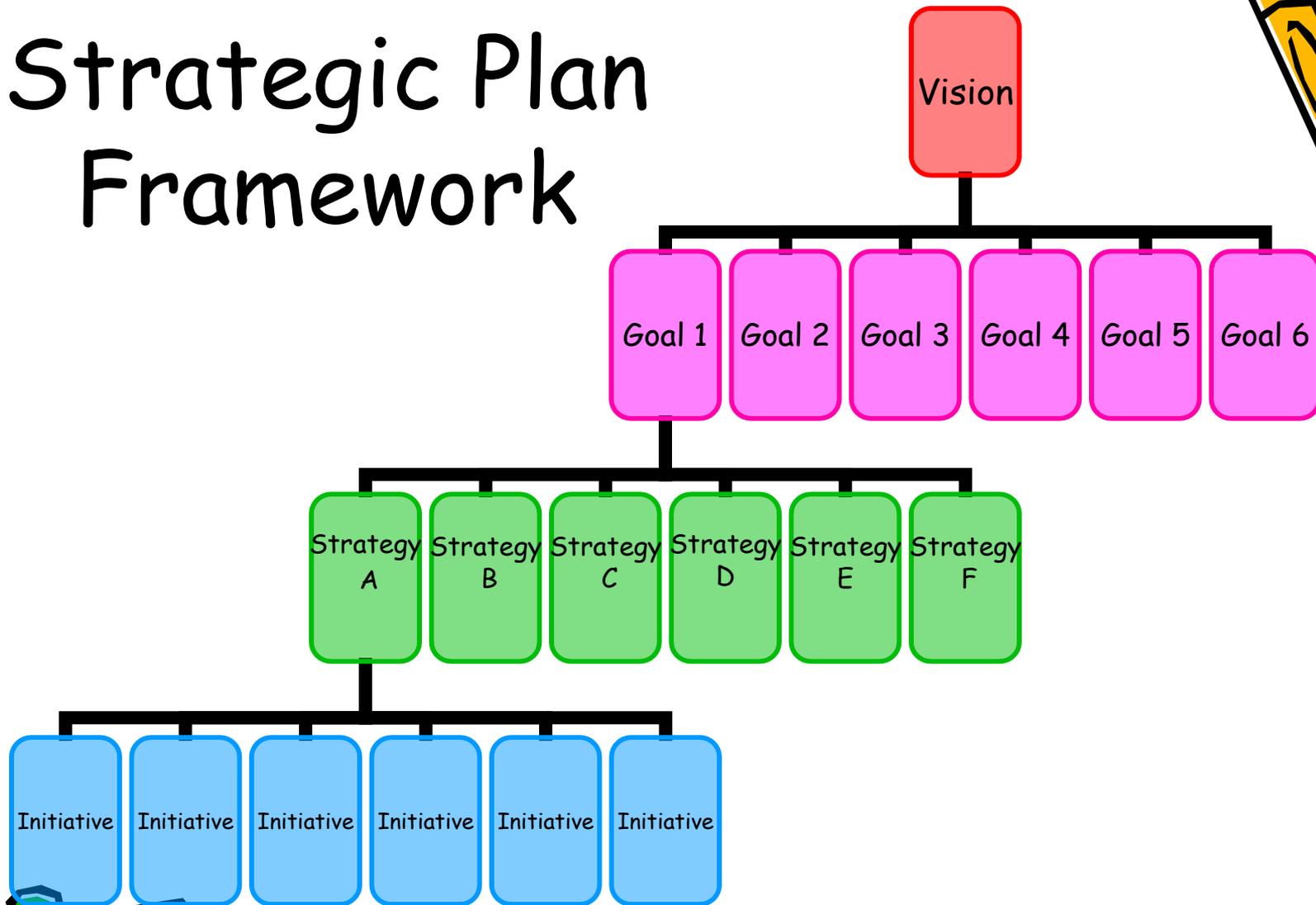


Our Strategic Plan Will Supply Answers

- | | |
|---|-------------------------|
| 1. What do we stand for? | Core Values |
| 2. Why do we exist? | Mission |
| 3. What are our major opportunities and challenges? | Strategic Issues/Agenda |
| 4. What do we want the future to look like? | Vision |
| 5. What must be accomplished to reach it? | Goals |
| 6. How will we reach our goals? | Strategies |
| 7. What specific things will we do, changes will we make? | Initiatives |
| 8. How will we know we have been successful? | Performance Measures |



Strategic Plan Framework



"When you come to a fork in the road, take it." -YB

New Paradigms in Strategic Planning in Action at Our School



(Grounded in)

(Purpose driven)

(Built on context)

(Aware of Strategic Drivers)

(Marked by)

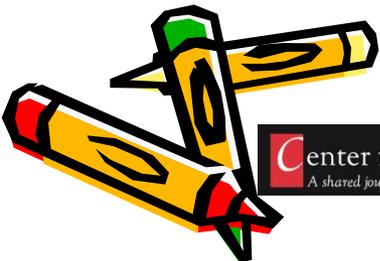
(Striving toward)

(Thinking BIG)

(Thinking for the long term)

1. Core Values
2. Congruent Mission
3. Environmental Intelligence
4. Strategic Issues
5. Inclusiveness
6. Shared Vision
7. Bold Institutional Goals
8. Flexible Strategies

"Ninety percent of the game is half mental." -YB

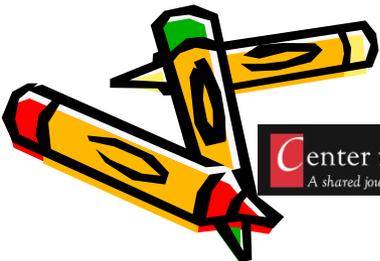


New Paradigms in Strategic Planning in Action at Our School



(Tackling specific initiatives)
(In manageable bites)
(Getting the work done)
(Being accountable through)
(360 feedback)
(A framework for)
(Alignment)
(Living into the vision)
(Embracing change through)

9. Actionable
10. Annual Prioritization of Initiatives
11. Teams
12. Performance Measurement
13. Communication and feedback
14. Strategic Thinking
15. Values-Driven Decision-Making
16. Actualization
17. Cyclical Planning

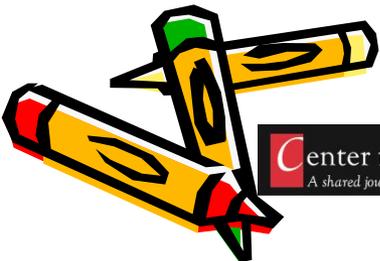




What's on
your
mind?



"It's déjà vu all over again." -YB

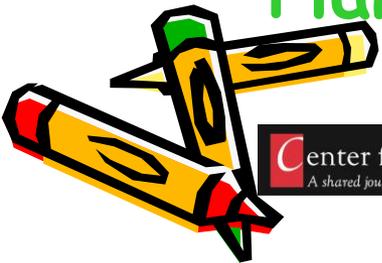


How does this affect me?

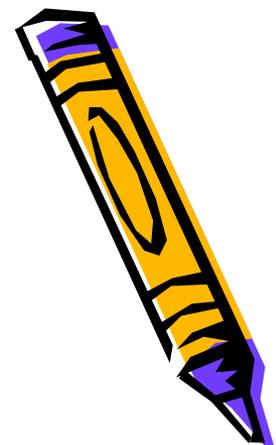


- Understand your role
- Participate in an online survey
- Participate in the planning Symposium
- Participate in initiative development
- Ask questions
- Think for the good of our school and its students
- If asked, serve on the Strategic Planning Team

"If people don't want to come out to the park, nobody's going to stop them." -YB



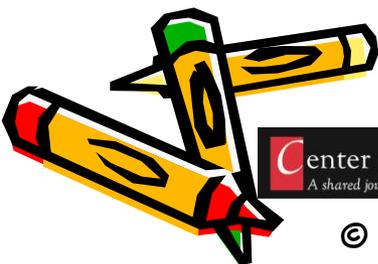
We will all share in
our school's future.



What difference
will be uniquely yours to make?

Our journey forward
continues...together

"It's not over 'til it's over." -YB



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