

INITIATIVE DRAFTING TEMPLATE

What specifically will I do individually or can we do together to take action on our strategies? Your initiatives will be specific projects, programs, and activities that you can initiate – working individually or as part of a team in order to advance the goals of your strategic plan.

Author (Name of planning group/individual proposing this initiative)	Sponsor (Name of planning group/individual suggested to be responsible for this initiative if accepted into the strategic plan)
Identify which goal in the strategic plan this initiative advances.	Identify which strategy under the goal this initiative operationalizes.
Initiative Description (This will be an action statement that begins with a verb)	
Expected Outcomes (Top one to three expected outcomes for this initiative)	
1.	
2.	
3.	